

Lenzing E-Branding Service Overview

NEED HELP?

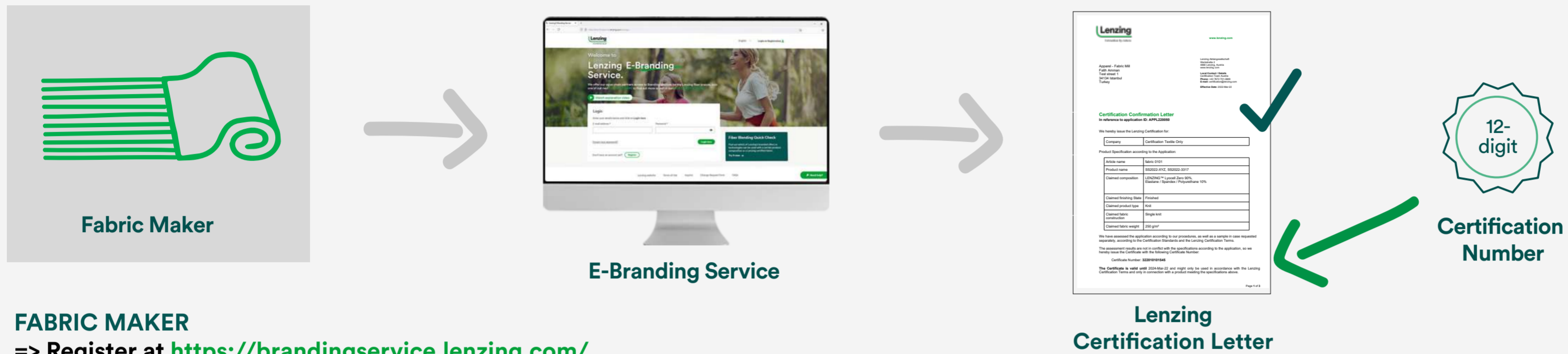


Contact our Helpdesk via ebranding.helpdesk@lenzing.com for assistance.

Learn more about our services at [E-Branding Masterclass](#): Register for LIVE webinars & watch video tutorial now!



LENZING CERTIFICATION - get a Lenzing Certification Number

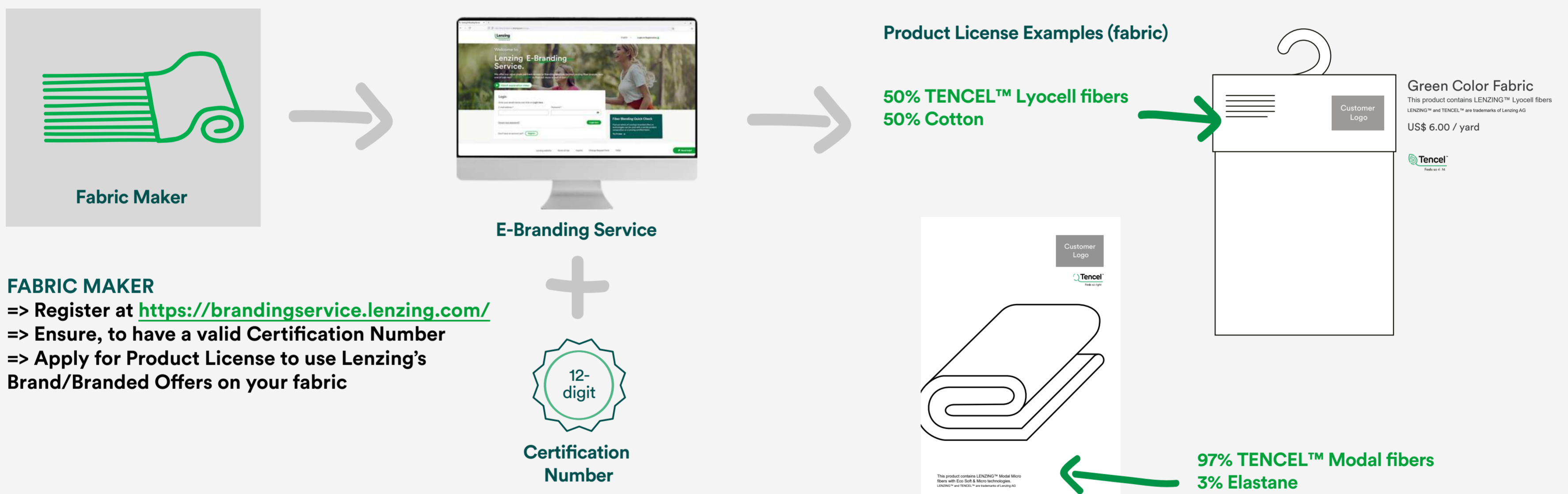


FABRIC MAKER

- => Register at <https://brandingservice.lenzing.com/>
- => Apply for Lenzing Certification

Note: Once approved, you can share the Certification Number with your Supply Chain Partners (e.g. Brand / Retailers). They can then apply for a Product License to use Lenzing's Brand/Branded Offers for their end products.

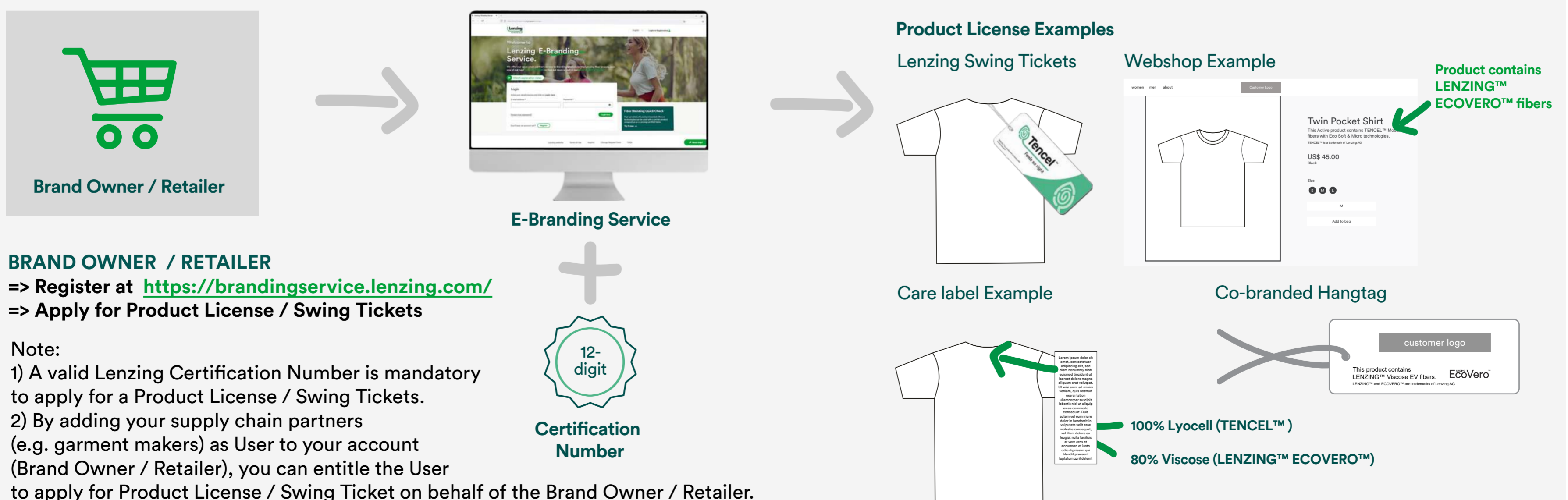
PRODUCT LICENSE - brand your fabrics with Lenzing's Brands/Branded Offers



FABRIC MAKER

- => Register at <https://brandingservice.lenzing.com/>
- => Ensure, to have a valid Certification Number
- => Apply for Product License to use Lenzing's Brand/Branded Offers on your fabric

PRODUCT LICENSE - create own promotion materials & order Swing Tickets for your end consumer products



BRAND OWNER / RETAILER

- => Register at <https://brandingservice.lenzing.com/>
- => Apply for Product License / Swing Tickets

Note:

- 1) A valid Lenzing Certification Number is mandatory to apply for a Product License / Swing Tickets.
- 2) By adding your supply chain partners (e.g. garment makers) as User to your account (Brand Owner / Retailer), you can entitle the User to apply for Product License / Swing Ticket on behalf of the Brand Owner / Retailer.