

Learn how E-Branding Service
can enhance your brand's eco story.
Become an E-xpert!

Lenzing
Innovative by nature

LENZING E-BRANDING

Masterclass

Live sessions

 **Tencel**
Feels so right

 **Veocel**
Purely for you

 **EcoVero**

 **LENZING**
for Workwear

 **LENZING**
for Protective Wear

What is in for you?

All **one-hour live** tutorials will cover a general overview and introduction to Lenzing E-Branding Service. In addition, each live tutorial will focus on a specific topic and there will be sufficient time to discuss and answer all your questions. You will receive a copy of all training documents after the webinar.

Monthly agenda:

- ✓ General overview & introduction to E-Branding Service (**10 min.**)
- ✓ Specific topic of the month (**10 min.**)
- ✓ Let's log live into the system ... (**25 min.**)
- ✓ Q&A (**15 min.**)

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Check available live sessions 1H2022



Month / Day	Time slots CET time Time zone converter	Specific topic(s) of the month	Speaker's language	Registration links
MAR 14	09:00 – 10:00 pm	<ul style="list-style-type: none"> Helpdesk Support Licensing options 	English	REGISTER E-Branding Masterclass March 14, 9-10pm CET
MAR 15	04:00 – 05:00 pm	<ul style="list-style-type: none"> Helpdesk Support Licensing options 	English	REGISTER E-Branding Masterclass March 15, 4-5pm CET
MAR 16	08:00 – 09:00 pm	<ul style="list-style-type: none"> Helpdesk Support Licensing options 	English	REGISTER E-Branding Masterclass March 16, 8-9pm CET
MAR 17	08:00 – 09:00 am	<ul style="list-style-type: none"> Helpdesk Support Licensing options 	English	REGISTER E-Branding Masterclass March 17, 8-9am CET
APR 18	09:00 – 10:00 pm	<ul style="list-style-type: none"> Fiber Blending Quick Check Brand and claim usage / do's and don'ts 	English	REGISTER E-Branding Masterclass April 18, 9-10pm CET
APR 19	08:00 – 09:00 am	<ul style="list-style-type: none"> Fiber Blending Quick Check Brand and claim usage / do's and don'ts 	English	REGISTER E-Branding Masterclass April 19, 8-9am CET
APR 20	08:00 – 09:00 pm	<ul style="list-style-type: none"> Fiber Blending Quick Check Brand and claim usage / do's and don'ts 	English	REGISTER E-Branding Masterclass April 20, 8-9pm CET
APR 21	04:00 – 05:00 pm	<ul style="list-style-type: none"> Fiber Blending Quick Check Brand and claim usage / do's and don'ts 	English	REGISTER E-Branding Masterclass April 21, 4-5pm CET
MAY 16	09:00 – 10:00 pm	<ul style="list-style-type: none"> Registration options and Account Management Branding Guidelines 	English	REGISTER E-Branding Masterclass May 16, 9-10pm CET
MAY 17	08:00 – 09:00 am	<ul style="list-style-type: none"> Registration options and Account Management Branding Guidelines 	English	REGISTER E-Branding Masterclass May 17, 8-9am CET
MAY 18	08:00 – 09:00 pm	<ul style="list-style-type: none"> Registration options and Account Management Branding Guidelines 	English	REGISTER E-Branding Masterclass May 18, 8-9pm CET
MAY 19	04:00 – 05:00 pm	<ul style="list-style-type: none"> Registration options and Account Management Branding Guidelines 	English	REGISTER E-Branding Masterclass May 19, 4-5pm CET
JUN 13	09:00 – 10:00 pm	<ul style="list-style-type: none"> Fabric Certification process incl. Fiber Verification Service 	English	REGISTER E-Branding Masterclass June 13, 9-10pm CET
JUN 14	08:00 – 09:00 am	<ul style="list-style-type: none"> Fabric Certification process incl. Fiber Verification Service 	Chinese (Mandarin)	REGISTER E-Branding Masterclass (Chinese) June 14, 8-9am CET
JUN 15	10:00 – 11:00 am	<ul style="list-style-type: none"> Fabric Certification process incl. Fiber Verification Service 	English	REGISTER E-Branding Masterclass June 15, 10-11am CET
JUN 16	01:00 – 02:00 pm	<ul style="list-style-type: none"> Fabric Certification process incl. Fiber Verification Service 	Turkish	REGISTER E-Branding Masterclass (Turkish) June 16, 1-2pm CET

STAY TUNED for more live sessions in 2H2022!

In case of questions and feedback, feel free to contact ebrandingmasterclass@lenzing.com